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CLEAR THINKING

from Uncommon Knowledge

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Psychology for success, health and happiness
September 2005
Sent only to subscribers

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In this month's Clear Thinking...

- 1: Help us answer a question
- 2: Myth Buster: If it FEELS right, it IS right
- 3: Random Element: How to Make Friends

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Hi

Find out about the science of making friends in this September issue of Clear Thinking.

Plus, learn about how politicians, gurus and therapists bamboozle you with weasel words.

We think it's a fascinating issue; we hope you do too.

Best Wishes

Roger Elliott & Mark Tyrrell
Uncommon Knowledge Ltd

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1: Do you prefer a male or female voice?

If you use hypnosis sessions such as those at
<http://www.hypnosisdownloads.com/> you may be

able to help us.

A recent forum thread:

<http://www.uncommonforum.com/viewtopic.php?t=2239>
led to the question - "Do you prefer a male or female voice as the voice of your hypnotist?" This so intrigued us that we created a survey to find out.

You can take the 2-question survey here:

<http://www.surveymonkey.com/s.asp?u=84734619387>

We'll publish the results next month. Thanks for your help!

:: :: :: :: :: Advertisement :: :: :: :: ::

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2: Myth Buster: If it FEELS right, it IS right

Last issue, we talked about how many self help approaches treat vague ideas as if they were real things.

(see <http://www.uncommon-knowledge.co.uk/go/aug>)

We promised you that we would show you how language can be used to convince and persuade, and we like to follow through on our promises, so here you go!

Have you ever read anything like this...?

"Wouldn't you like to fulfil your potential? To climb the golden stairway to enlightenment? Friends, I promise that with me you will feel happier, achieve higher consciousness, overcome all your issues and surmount all the obstacles in your life.

My program will enable you to achieve total inner tranquillity, peace of mind and complete self knowledge. You will be 100% grounded, all of the time and you will

